



# Raising the Bar @ ABIZ

A Perspective from NTU Nanyang Business School

Prof. K. Ravi Kumar

Emeritus Professor

Marshall School of Business

University of Southern California

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Annyeonghaseyo

안녕하세요

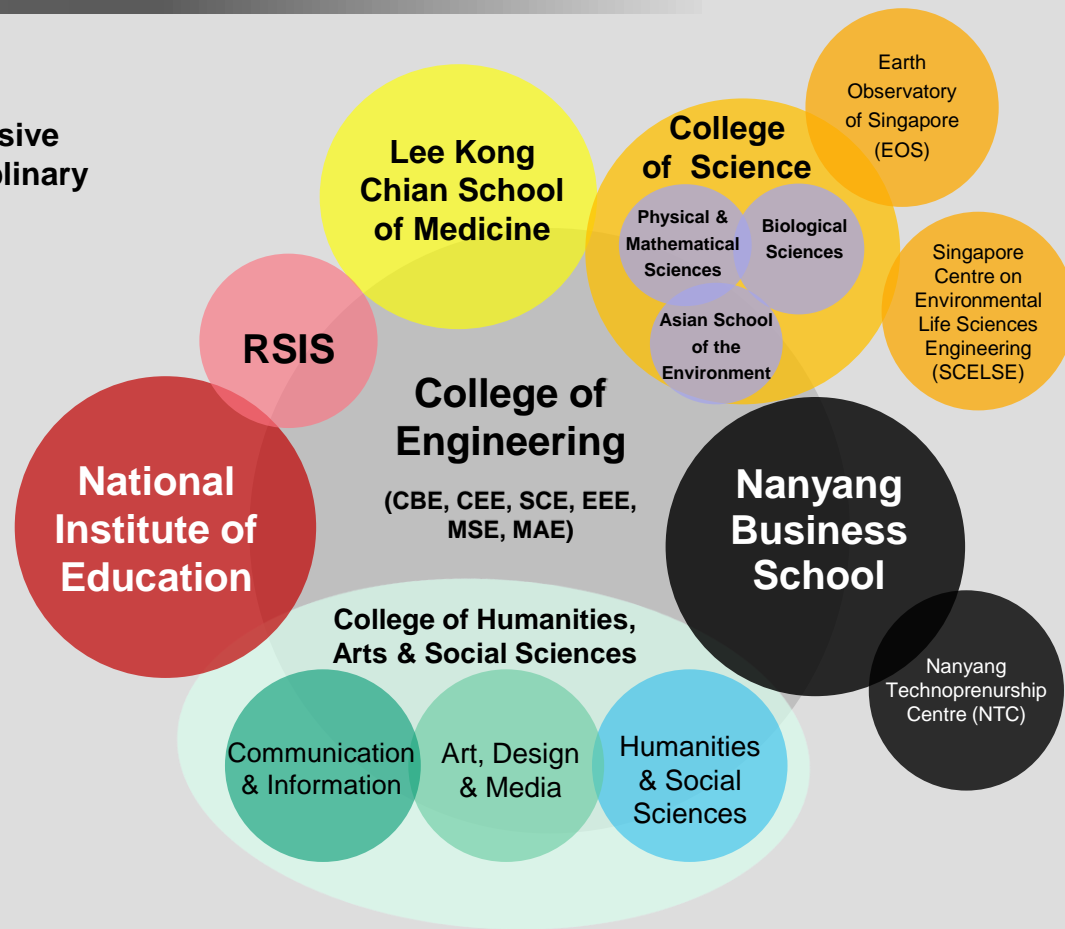
# Asian Century

- IMF Presentation
  - ✓ Asia is still growth engine of the world (higher than 5.5% growth rate)
  - ✓ Asia is aging fast—needs to become more productive
- Technological disruption globally
  - ✓ Communications technologies
  - ✓ ICT technologies (Industry 4.0, IoT)
  - ✓ New business models (sharing platforms, eCommerce growth)
- Need for Talent
  - ✓ Nurturing of Millennials
  - ✓ New pedagogies and learning tools—technology-enabled education
  - ✓ Investment in Educational Institutions, including business schools

# ABOUT NTU ACADEMICS

*World's Biggest Engineering University, but More Comprehensive*

Research-intensive  
and interdisciplinary





# DNA of a great Business School

## Learning/Teaching

- Student quality
- Program quality
- Curriculum, pedagogy, support
- "Create a job"

## Research/Applied Research

- Faculty quality
- Research quality
- Research impact on academia, business, industry, community

## Infrastructure

- State of the art technology
- Learning/Teaching and Research facilities
- "Can-do" culture of faculty, staff, students and alumni

## Networks & Relationships

- Alumni
- Employers
- Industry and Government
- Community
- Global Business Schools

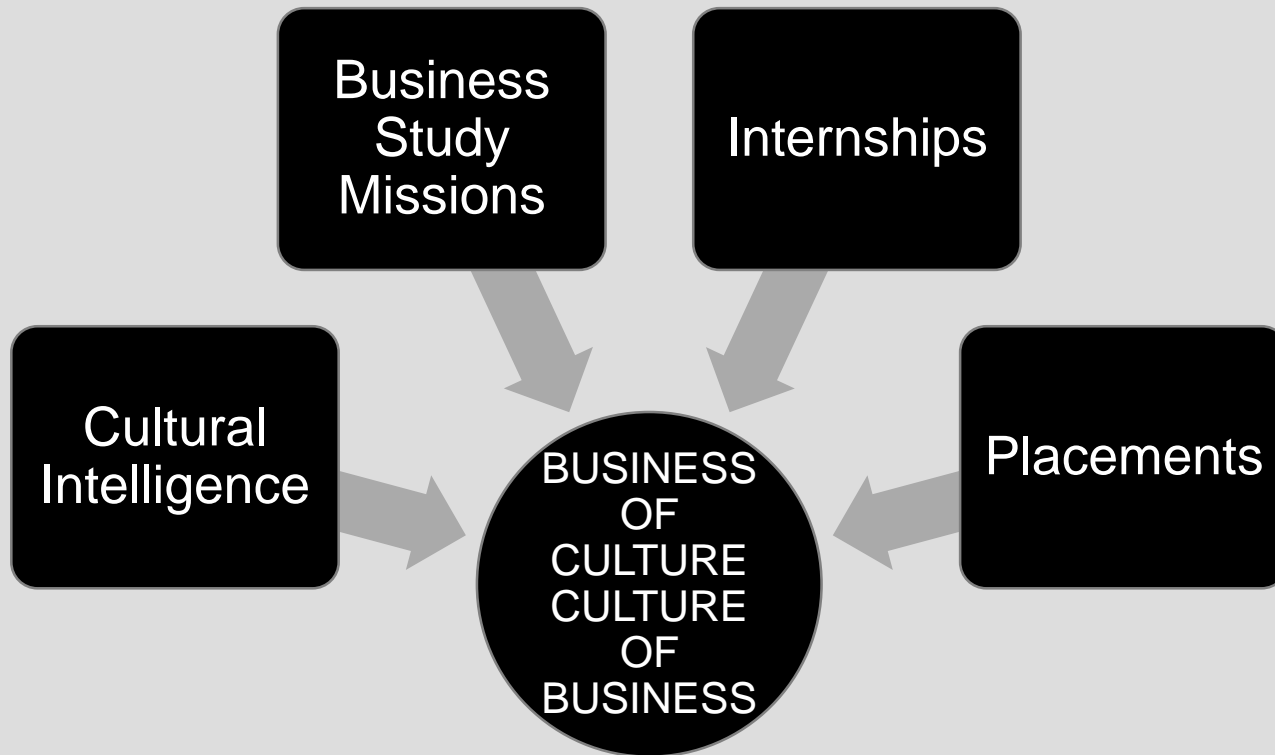
## Interdisciplinary Programmes

- Joint educational programs
- Research collaboration

## OUTCOMES

- International accreditations
- Business School Rankings as benchmark
- ALUMNI ARE LEADERS OF COMMUNITY, INDUSTRY AND GOVERNMENT
- "OUR SCHOOL"

# Globalization is a MUST

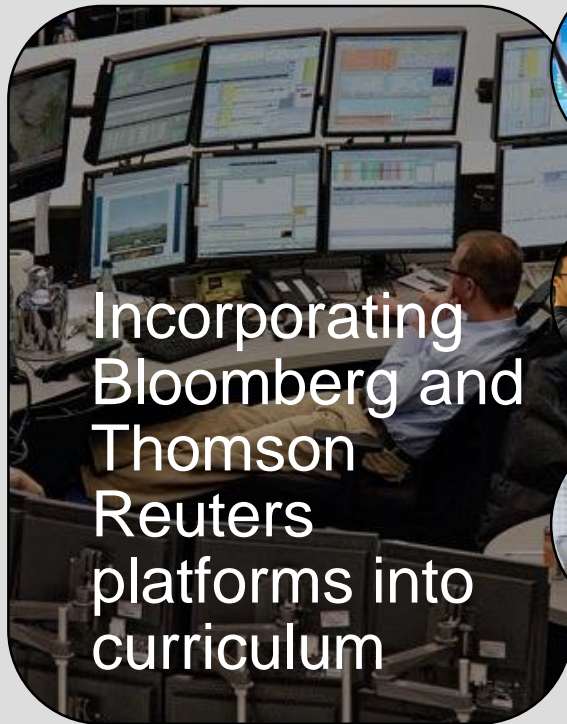


# Business of Culture/Culture of Business

- Singapore Govt investment into Asian Consumer Institute for research on Asian Consumers, across all NBS disciplines
- Edited book by Prof Sharon Ng (and Angela Lee) on Handbook of Culture and Consumer Behaviour (Oxford Press)
- Educational Training by our Centre for Cultural Leadership and Cultural Intelligence for Singapore Armed Forces and Prime Minister's Office



# Created the largest Finance Lab in Asia (CAFÉ)



Desk-Ready for high value-added financial jobs



Advisory council of senior financial industry leaders: Deutsche Bank, GIC, Trafigura, Standard Chartered, KPMG, Julius Baer, MAS)



Outstanding students' reports on country, industry, corporate equities/bonds etc. showcased on Bloomberg website for all investors to read



**INTERNATIONAL  
TRADING  
PROGRAMME (ITP)**



**International Enterprise  
Singapore**



# First Centre in a Business School to promote Africa-Asia business education & research



First in South-East Asia: \$10 million (w/matching) + \$1 million (MTI)

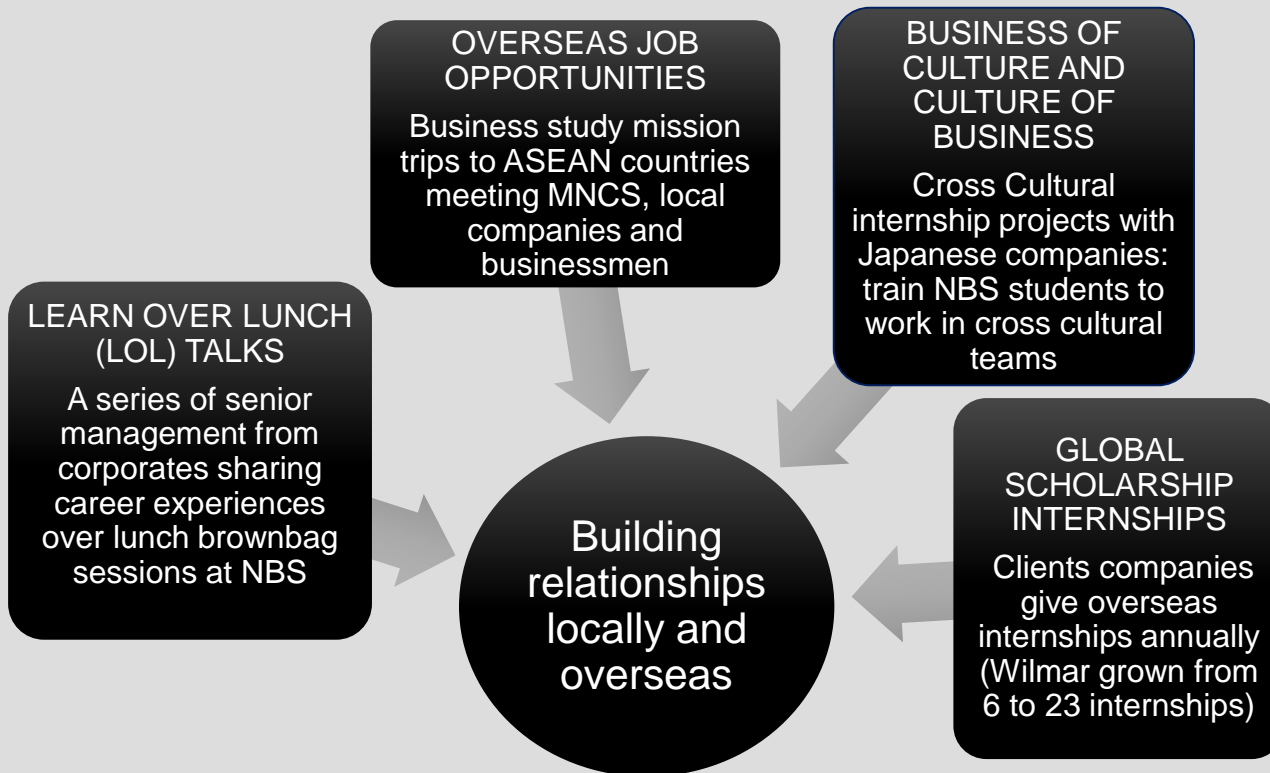
Trilateral initiative: government (SBF), business, academia (NTU)

Promotes business knowledge on Africa in Asia and vice versa

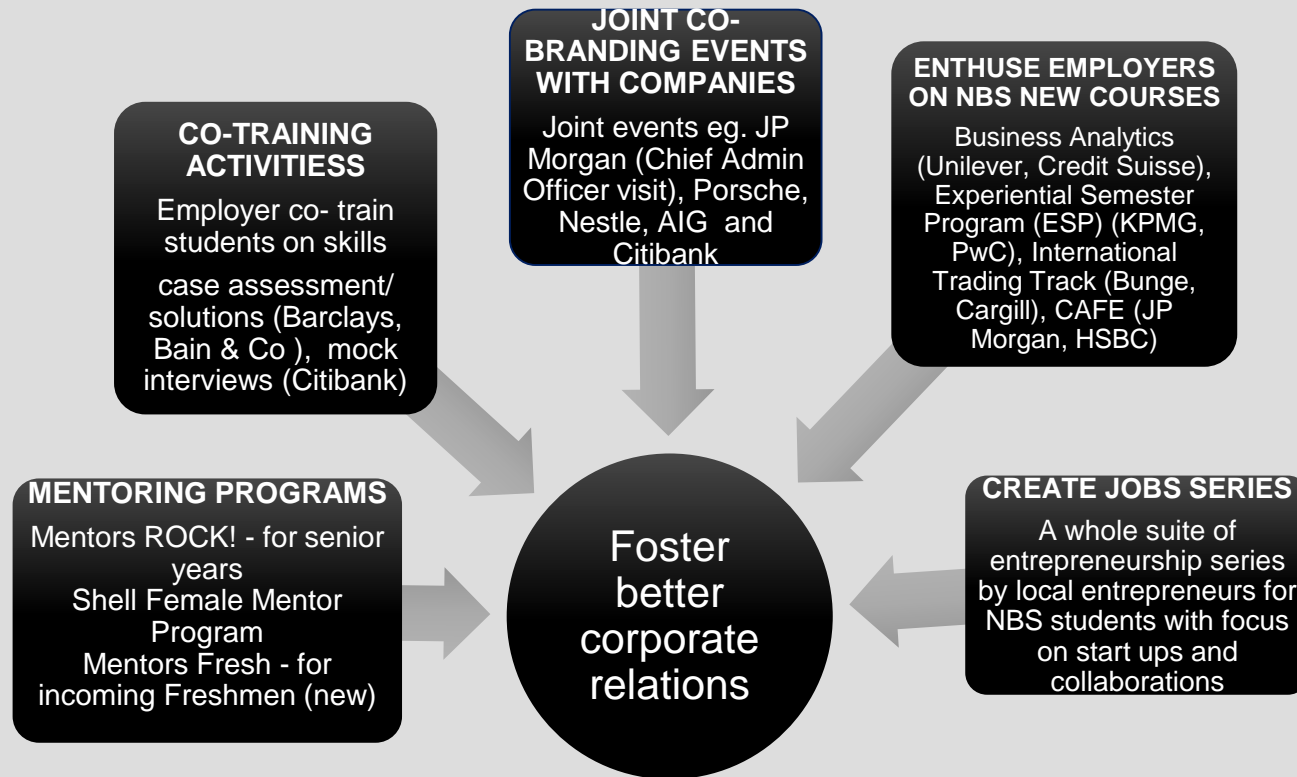
Research, education, human capital development, networking

Five founding donors: Indorama, Olam, PIL, Tolaram, Wilmar

# Engaging in Globalization Activities



# Increased Co-Curricular Activities



# More Top Brands hiring our students

Premier employer engagement and recruiters of graduates and undergraduates



# They Care (and We Enable)

## Alumni Advisory Board

- Singapore--started November 2014; 19 members made up of EMBA, MBA, B.Acc and B. Bus alumni
- Greater China--started November 2015; 18 members made up of EMBA and MSc (Fin) alumni

## Alumni Mentoring Program

- For MBAs
  - Recruited MBA alumni as mentors and facilitated mentors and mentees meetings
- For Undergraduates
  - Mentor Rock – large number of undergrad alumni supporting us

# They Care (and We Enable)

## NBS Alumni Leaders Dialogue:

A monthly session that allows our Alumni business leaders to share their viewpoints on industry issues with the current Post Graduate participants



**Inaugural Speaker**  
Alumni Advisory Board Chairman  
Mr. Ong Chao Choon  
Partner and Advisory Leader, Singapore  
Managing Director, Myanmar  
PricewaterhouseCoopers LLP  
M.B.A.(B&F) 1998



**Speaker**  
Mr. Lim Kang Song  
Managing Director, Oracle Singapore  
M.B.A.(B&F) 2000



# International Recognition

- 5-year AACSB Accreditation three times in a row
- 5-year EFMD (EQUIS) Accreditation three times in a row

- **#22 in 2018**
- *Top 40 since 2009*

*Financial Times  
Global MBA  
Ranking*



- **#59 in 2015**
- **#5 in Asia in 2015**
- *Top 10 in Asia since 2004*

*Economist  
Which MBA?  
Ranking*



- **#8 in 2014**
- **#10 in 2015**
- *Top 30 in Asia since 2014*

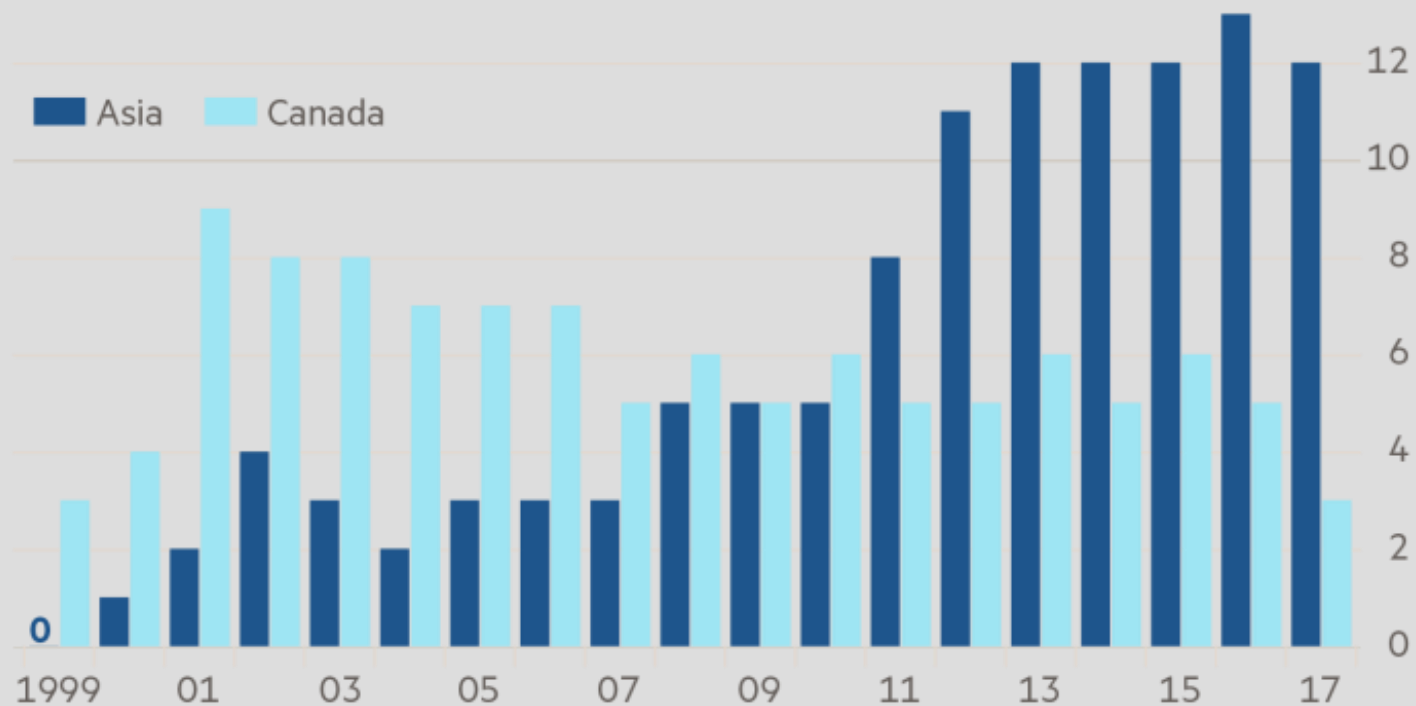
*Financial Times  
Executive MBA  
Ranking*



# Asian Business Schools on the Rise

## Asian and Canadian schools in FT MBA rankings

Number of schools in top 100



Source: FT MBA rankings

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# SUMMARY

- Globalization and Technology-enabled Education ARE NOT CHOICES
- Look at
  - a) what ABIZ is good at,
  - b) Ajou University is good at,
  - c) S. Korea is good at and
  - d) needs of the community, city and country
- And strategically come up with what ABIZ wants to be known for – something that ABIZ can be proud of, in the short term and long term
- Invest and build ABIZ and Ajou to become supports of local community and country to be considered with pride, as  
“our school/our university”

# Kamsahamnida

# 감사합니다

*Please email comments to:*  
[ravi.kumar@marshall.usc.edu](mailto:ravi.kumar@marshall.usc.edu)